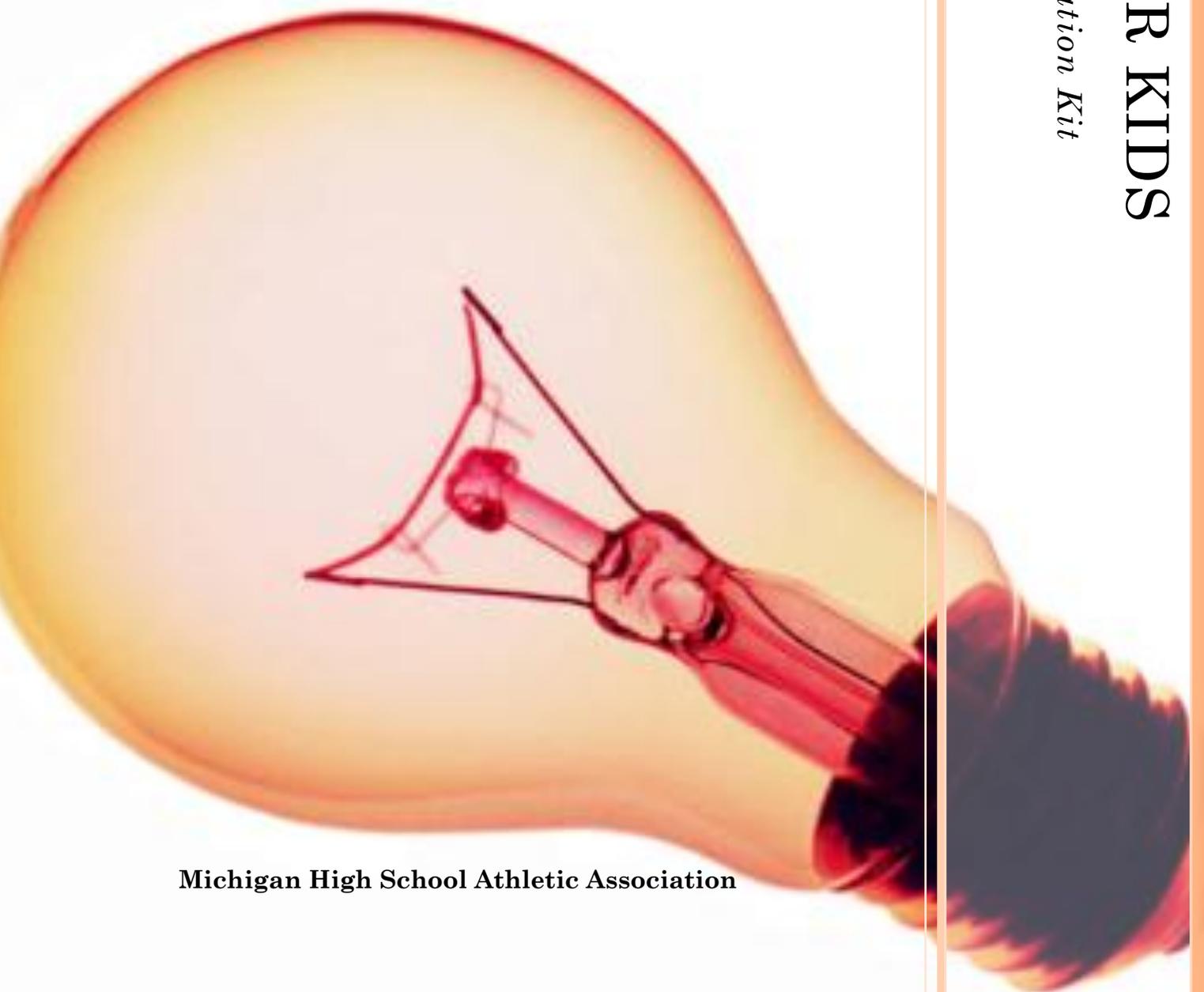


OFFICIALS FOR KIDS

Approved Officials Association Kit



Michigan High School Athletic Association

OFFICIALS FOR KIDS

Approved Officials Association Kit

This packet is designed to assist Michigan officials associations in formulating and executing strategic plans to implement the Officials for Kids fundraising initiative. The following materials and resources will help in organizing efforts to create a successful, productive, and meaningful commitment to this worthy cause.

The following items are included in this kit:

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OFFICIALS FOR KIDS

Program Overview

Early Beginnings

Officials for Kids came to fruition in Lansing in 2003 to support local fundraising efforts at Sparrow Regional Children’s Hospital; specifically organized to construct and maintain a dedicated pediatric emergency room and waiting room. Successes in mid-Michigan soon led to other areas around the state expressing interest in the program. In recent years, Officials for Kids has expanded statewide to assist the four Children’s Miracle Network hospitals in Michigan on a variety of projects.

The MHSAA is proud to serve the program and its supporters from an administrative standpoint – helping to facilitate and coordinate state-wide objectives with the officials and hospitals that care most about Officials for Kids. All donations are tax-deductible to the full extent of the law, and 100% of all Officials for Kids donations and contributions go directly to CMN hospitals.

The Big Picture

The Children’s Miracle Network, the primary beneficiary of all fundraising efforts on behalf of Officials for Kids, is a non-profit organization which raises funds for 174 children’s hospitals across North America. The four CMN hospitals in Michigan are William Beaumont Hospital in Detroit, Helen DeVos Children’s Hospital in Grand Rapids, Hurley Medical Center in Flint, and Sparrow Regional Children’s Center in Lansing.

The Officials for Kids program has three primary objectives for the children’s hospitals in Michigan. First, to promote healthy habits and lifestyle choices for Michigan youth. Second, to support outstanding health care for Michigan children. And third, to enhance the public image of sports officials across the state.

“Children are the living messages we send to a time we will not see.”

~John W. Whitehead, *The Stealing of America*, 1983

The following pages will demonstrate how Michigan’s officiating community can help to further improve the climate of children’s healthcare throughout the state.

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Getting Started: How to Get the Ball Rolling

Awareness

Associations that currently support and serve the Officials for Kids program all have one thing in common: strong leadership. In most (if not all) cases, a small, determined group of officials work to drum up interest within their association membership. This ensures that all members are, at the bare minimum, aware of the program and its goals.

Creating a culture of understanding and compassion for the Children's Miracle Network among association members is paramount. Many officials have benefitted in one way or another from CMN facilities. Most people know of the excellent care that CMN hospitals provide; whether they themselves received treatment, or they have a child, niece, nephew, neighbor, or family friend.

“Many things can wait.
Children cannot.
Today their bones are being
formed, their blood
is being made, their senses are
being developed.
To them we cannot say
‘tomorrow.’
Their name is today.”

~Gabriela Mistral

Mobilizing & Delegating

Some associations have chosen to elect and/or appoint Officials for Kids Committees. These committees serve in much the same way as rule-oriented, sport-specific, or clinic committees might function within an association. Members of the committee serve as the liaison between association and hospital. Other associations choose to appoint one specific member to spearhead the program. Regardless of method, associations are well-advised to delegate the responsibilities to a select few, rather than the masses.

OFFICIALS FOR KIDS

Ideas & Strategies for Events & Volunteer Work

Special Events: Getting In Touch & Getting Involved

Officials association members across the state are playing a large role in hospital-run events and functions, and incorporating a larger number of groups could truly make an impact. If officials' donations and contributions are the backbone, the rewarding experience of becoming involved in the actual facility and at local fundraising events embodies the heart of the Officials for Kids effort.

The most prolific contributors to Officials for Kids among officials are those that devote some of their time to the cause. Their passion and pride for the program is consistently demonstrated by their devotion to in-hospital visits, annual volunteer opportunities, and their pursuit of ways in which they can give of themselves in ways that reach beyond their wallets.

On the [Regional Contact Information](#) page, officials can access the people closest to the Officials for Kids effort in their zones. The Children's Miracle Network regional representatives are always seeking interested parties to assist in telethon phone-banks, golf outings, hospital tours, and other in-house hospital operations that require dedicated volunteers. These are terrific opportunities for officials associations to give back to local communities "off the court," and in a way that truly represents the selfless spirit of officiating.

Working Together

Smaller associations sometimes feel that their time in meetings and otherwise might be spent on more pertinent things. Those associations involved with Officials for Kids will have a much different attitude.

Associations with smaller memberships have proven very effective when linked with other officiating groups. Associations are encouraged to use Officials for Kids as a vehicle to strengthen and perpetuate the long-standing tradition of camaraderie amongst high school sport officials.

"Children's talent to endure stems from their ignorance of alternatives."

*~Maya Angelou, *I Know Why the Caged Bird Sings*, 1969*

OFFICIALS FOR KIDS

Building Lasting Partnerships & Utilizing Local Resources

Hospitals Helping the Helpers

Originally, the Michigan High School Athletic Association, along with a handful of dedicated officials in mid-Michigan, did the majority of the planning and preparations for local events, fundraising goals and ideas, and publicity for Officials for Kids.

In recent years, there has been a shift in legwork – all four hospitals are fully vested in the program and believe in its merits. That said, each CMN hospital is staffed with accomodating, creative people in their fundraising offices – folks who know the “ins & outs” of healthcare finances and the miraculous things that can be accomplished by determined individuals with a passion for kids.

“Play is often talked about as if it were a relief from serious learning. But for children play is serious learning. Play is really the work of childhood.”

~Fred Rogers

Starting Off on the Right Foot

The representatives at each hospital are there to serve the hospital’s constituents – that includes officials!

The best way to break the ice at a hospital is to take a tour. Assemble a group of members from your association, contact the CMN representative at your local hospital, and tell them you’d like to see how your association can help out.

Typically, hospitals can accommodate groups of up to 15 people for tours of all their latest equipment and additions. While you’re there, be sure to visit the Neonatal Intensive Care Unit, and the Pediatric Rehabilitation Ward at your facility.

Should your association choose to hold a Give-A-Game event, contact your regional hospital and inform them of contests being donated, the number and names of officials participating, and the expected total donation for the event. Typically, they’ll be able to provide publicity and media assistance. Also, please reference the [Give-A-Game Checklist](#) on the next page.

OFFICIALS FOR KIDS

Give-A-Game Checklist:

A step-by-step guide to coordinating an association-wide Give-A-Game event.

1. Select a date during the season.

Several associations have elected to plot three dates throughout the school year; one in the fall, one in winter, and one in spring. Selecting dates at the beginning of the year allows officials to donate when it's convenient. Also, selecting a date and/or week in which many games are played is advised.

2. Contact your local CMN representative.

Inform your local hospital representative of when and where donating officials are working. With hospital assistance and attention, multi-site Give-A-Game events can generate a lot of positive media attention!

3. Instruct Give-A-Game participants.

Be sure to create a universal structure for association members to contribute, which includes a receipting procedure (for tax deductions). Creating an account in your association treasury designated for Officials for Kids can alleviate some big headaches in accounting for donations.

4. Utilize your network!

One of the best ways to expand donation dollars is to involve the spectators and schools at Give-A-Game contests. On the next page, you'll find a Public Address Script that contest officials can provide the host school at Give-A-Game events. Your local hospital can provide canisters for school administrators to pass through the crowd during the game.

5. Follow through.

Make sure to account for all contests donated, and all dollars collected from spectators. Let your local hospital representative know when you are ready to submit your donation – many times, they'll arrange a publicized check presentation.

Should you have any questions throughout the process, contact Andi Osters at the MHSAA.

2009-2010

Give-A-Game Form

OFFICIALS FOR KIDS

(submit to Association Treasurer)

NAME:

ID #:

ADDRESS:

CITY:

STATE:

ZIP:

ASSOCIATION:

Sports Officiated:

EMAIL:

PHONE:

***Notes:**

- Gifts of any amount to Officials for Kids are welcomed throughout the year.
- All gifts are tax-deductible to the extent permitted by law.
- Please make all checks payable to "Children's Miracle Network" with "Officials for Kids" in the memo line.

\$ DONATION

\$ GIVE-A-GAME (PLEASE INDICATE CONTEST DATE/LOCATION BEING DONATED)

PLEASE CONTACT ME TO VOLUNTEER AT _____ HOSPITAL.

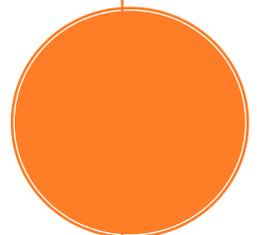
VISA

MASTERCARD

CHECK ENCLOSED

CARD NUMBER _____

EXP. _____



OFFICIALS FOR KIDS

*Public Address Script for Give-A-Game Contests
[SAMPLE]*

Prior to Start of Game:

“Ladies and gentlemen, prior to the start of today’s game, **(Insert School Name)** would like to take a moment to make you aware of a worthy cause.

Officials for Kids is a statewide fundraising partnership between local officials associations, the Michigan High School Athletic Association and Children’s Miracle Network hospitals, working to help improve children’s health care across Michigan.

Today, the individuals officiating this contest have generously donated their game checks to **(Insert Hospital Name)** to maintain and improve the facilities, equipment, and treatment for children.

You can join today’s officiating crew and become involved in the Officials for Kids program here at today’s game. Donation canisters will be circulated throughout the crowd during today’s contest – please join us and support this important cause and your local Children’s Miracle Network hospital!

For more information about Officials for Kids...visit the MHSAA Web site. Let’s thank today’s officials for supporting our kids: both on, and off the **(Insert appropriate term: “field”, “court”, etc)**.

OFFICIALS FOR KIDS

The Power of Persistence & Planning

Concentrated Consistency

Perhaps the most important aspect of Officials for Kids and its eventual ease of success within associations lies in preparation. Scheduling annual events well in advance, promoting seasonal (fall/winter/spring) Give-A-Game functions, and planning group service-oriented projects on a regular basis will give your association membership ample opportunity to participate in the program.

Bringing It All Together

The MHSAA is looking forward to a day when state-wide events for Officials for Kids will incorporate associations from all corners of the state. We encourage you to play the enclosed promotional DVD at your next association meeting, assemble an exploratory Officials for Kids committee, contact your local Children's Miracle Network representative, and delve into the rewarding possibilities and experiences that the program has to offer.

Hopefully, this kit will give you some "jumping off points" and provide you with some of the tools needed to start a meaningful commitment to this terrific cause.

"Children have taught me that no matter what they say, they are always searching for a relationship with an adult that is challenging and supportive for them. It's also crucial that it's clear the relationship means something to the grownup, too."

~Michael Thompson

As always, should you have any questions, comments, or concerns, you are welcome to contact the MHSAA office.

OFFICIALS FOR KIDS

Frequently Asked Questions

❖ How are donations acknowledged?

Donations are acknowledged in one of two ways, depending on how they are submitted. If an individual official donates through registration or Give-A-Game form, the respective CMN hospital will receipt and account for said donation, and provide the donor with an Officials for Kids Patch. If an association donates a lump sum on behalf of its members, the hospital will receipt for the lump sum, rather than the individuals who contributed. As such, associations contributing lump sums should provide the hospital with a detailed registry of the individuals who donated dollars. This way, the hospital can allocate patches to each official.

❖ Who should checks be made out to?

If a donor would like to allocate his/her donation to a hospital outside of their designated market area, they simply need to send it there. An example of the correct formatting for check submission is below.

Your Name 123 Street City, State 12345	Date _____
Pay to the Order of Children's Miracle Network	<input type="text"/>
Bank Name	
Memo Officials for Kids : 01234	_____

❖ Where do donations from out-of-state officials go?

Out-of-state (reciprocal) officials may donate to the hospital of their choice, so long as they indicate which CMN facility they would prefer it to be routed.

OFFICIALS FOR KIDS

Regional Objectives & Programs

Sparrow Regional Children's Center

- 2006-2007** – Contribute to the final construction phase of the new Pediatric Emergency Room and Waiting Room (\$3,000 one time)
Commencing in 2008 – Underwrite entirely on an annual basis the “Family Care Kits” program in the Pediatric Emergency Room (\$100/kit)

Helen DeVos Children's Hospital

- 2007** – Underwrite entirely one Care Giver Work Station in the new Pediatric Intensive Care Unit (\$5,000 one time)
Commencing June 2007 – Underwrite entirely the “Visually Impaired Sports & Activity Day” (\$4,000 annually)
Commencing September 2008 – Underwrite entirely the cost of the Kids’ Burn Camp (\$15,000 annually)

William Beaumont Hospital

- 2007** – Underwrite entirely the start-up cost for the “Referees for Reading” program (\$3,000 one time)
Commencing June 2007 – Underwrite entirely the “Referees for Reading” program (\$6,000 annually)

Hurley Medical Center

- 2007** – Assist in underwriting Camp REACH, June 19-July 26, 2007 (\$3,000 one time)
Commencing June 2008 – Underwrite entirely the cost of Camp REACH (\$6,000 annually)
Commencing September 2009 – Underwrite entirely the cost of the Miracle Families Celebration (\$12,000 annually)

OFFICIALS FOR KIDS

APPROVED ASSOCIATION HOSPITAL ROUTING LIST

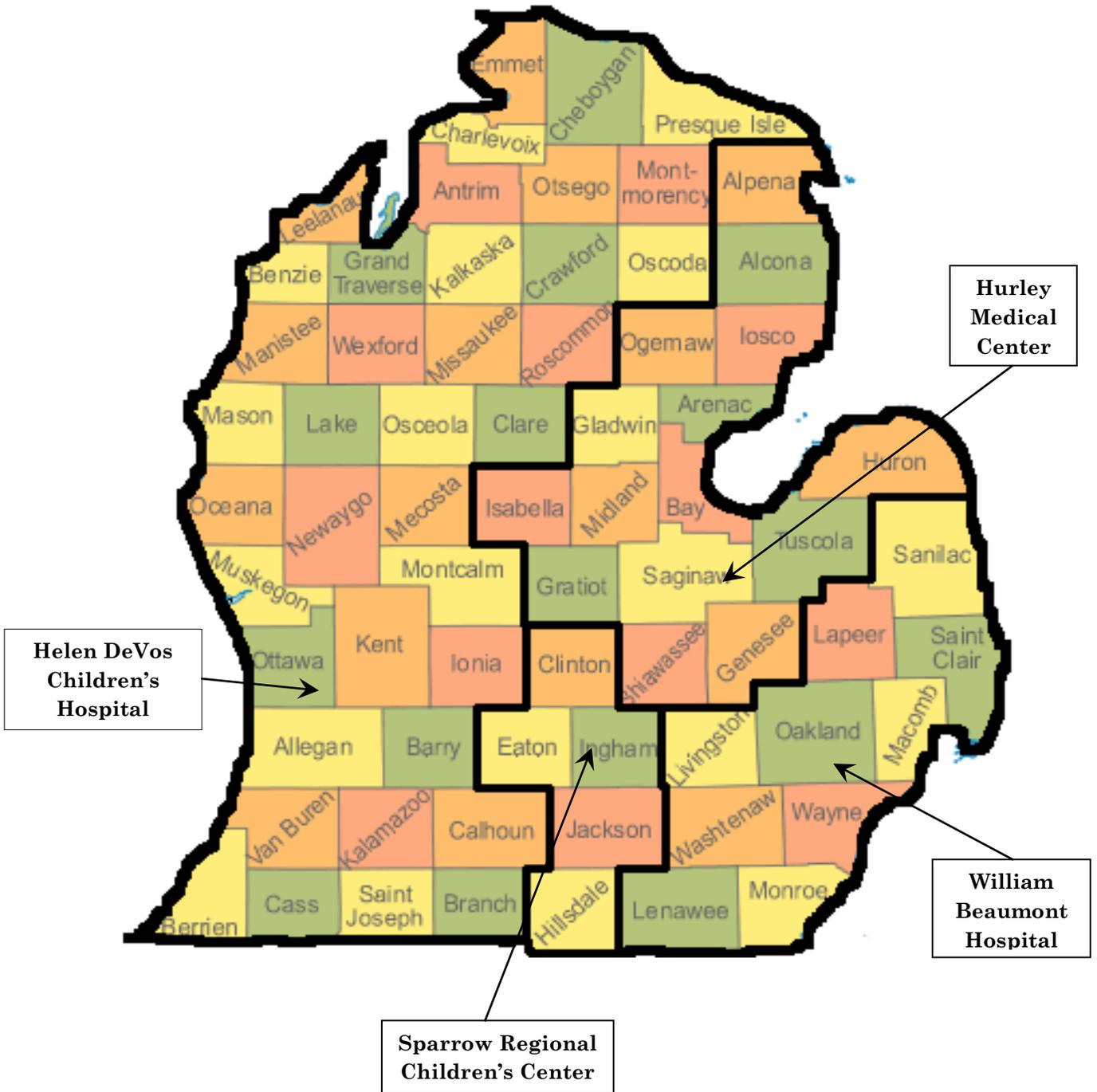
Association	Hospital Affiliation
All American Athletic Association	William Beaumont Hospital
Bay Metro Officials Association	Hurley Medical Center
Betsie Valley Officials Association	Helen DeVos Children's Hospital
Cadillac Area Officials Association	Helen DeVos Children's Hospital
Capital Area Association of Volleyball Officials	Sparrow Regional Children's Center
Capital Area Officials Association	Sparrow Regional Children's Center
Central Michigan Area Officials Association	Hurley Medical Center
Curtis Hawkins Officials Assc. of Southwest Michigan	Helen DeVos Children's Hospital
Detroit Official Association	William Beaumont Hospital
Diamond Officials Association	Helen DeVos Children's Hospital
Down River Soccer Referees Association	William Beaumont Hospital
East Side Volleyball Officials Association	William Beaumont Hospital
Eastern Michigan Officials Association	William Beaumont Hospital
Fruitbelt Officials Association	Helen DeVos Children's Hospital
Genesee County Coaches and Officials Association	Hurley Medical Center
Grand Traverse Area Soccer Officials Association	Helen DeVos Children's Hospital
Great Lakes Area Soccer Referee Association	Helen DeVos Children's Hospital
Great Lakes Umpire Alliance	Helen DeVos Children's Hospital
Greater Lansing Area Soccer Referees Association	Sparrow Regional Children's Center
Greater Mid Michigan Officials Association	Hurley Medical Center
Heart Of Michigan Officials Association	Hurley Medical Center
Huron Valley Officials Association	William Beaumont Hospital
Jackson Area Officials Association	Sparrow Regional Children's Center
Jackson Area Referees of Soccer	Sparrow Regional Children's Center
Kalamazoo Officials Association	Helen DeVos Children's Hospital
Kalamazoo Tri-County Officials Association	Helen DeVos Children's Hospital
Lake Michigan Competitive Cheer Officials Assc.	Helen DeVos Children's Hospital
Lansing Wrestling Officials Association	Sparrow Regional Children's Center
Macomb County Referees Association	William Beaumont Hospital
Metro Detroit Officials Association	William Beaumont Hospital
MIC Athletic Officials Association	Hurley Medical Center
Michigan Association for Girl's Gymnastics	Helen DeVos Children's Hospital
Michigan Cheer Judges Association	Hurley Medical Center
Michigan Lacrosse Officials Association	William Beaumont Hospital
Michigan Officials Association and Umpires	William Beaumont Hospital

Michigan Sports Officials Association	William Beaumont Hospital
Michigan Women's Lacrosse Officials Association	William Beaumont Hospital
Mid Michigan Officials Association	Helen DeVos Children's Hospital
Mid Michigan Officials Association	Hurley Medical Center
Midland Athletic Officials Association	Hurley Medical Center
Mid-Thumb Wrestling Officials Association	Hurley Medical Center
Monroe County Officials Association	William Beaumont Hospital
North Central Officials Association	Helen DeVos Children's Hospital
Northern Sports Officials Association	Helen DeVos Children's Hospital
Presque Isle County Officials Association	Helen DeVos Children's Hospital
Quad Counties Sports Officials Association	William Beaumont Hospital
Saginaw Athletic Officials Association	Hurley Medical Center
Saginaw Valley High School Soccer Referees Assc.	Hurley Medical Center
Soccer Referees Association	William Beaumont Hospital
South Central Officials Association	Helen DeVos Children's Hospital
South Michigan Soccer Referee Association	William Beaumont Hospital
Southeastern Michigan Officials Association	William Beaumont Hospital
Southwest Michigan Officials Association	Helen DeVos Children's Hospital
SWMSRA	Helen DeVos Children's Hospital
Top O'Michigan Officials Association	Helen DeVos Children's Hospital
Tri-County Soccer Referees Association	William Beaumont Hospital
Umpires Of The Shoreline Association	Helen DeVos Children's Hospital
United Federation of Officials	William Beaumont Hospital
Vehicle City Soccer Officials	Hurley Medical Center
West Michigan Boys Lacrosse Officials Association	Helen DeVos Children's Hospital
West Michigan Lacrosse Association	Helen DeVos Children's Hospital
West Michigan Officials Association	Helen DeVos Children's Hospital
West Michigan Soccer Officials Association	Helen DeVos Children's Hospital
West Michigan Soccer Referees Association	Helen DeVos Children's Hospital
West Michigan Umpires Association	Helen DeVos Children's Hospital
West Michigan Volleyball Officials Association	Helen DeVos Children's Hospital
West Michigan Wrestling Officials Association	Helen DeVos Children's Hospital

If your association would like to donate funds to a hospital other than the facility listed, please contact the MHSAA.

OFFICIALS FOR KIDS

HOSPITAL MARKET AREA MAP



OFFICIALS FOR KIDS

Regional Contact Information

Sparrow Regional Children's Center

Joy Wiseman
Director of Major Gifts
1100 Michigan Ave
PO Box 30480
Lansing, MI 48909-7980

(517) 364-5691
joy.wiseman@sparrow.org

Helen DeVos Children's Hospital

Kristin Linscott
Children's Miracle Network Coordinator
100 Michigan St, NE
Grand Rapids, MI 49503-2560

(616) 391-3452
kristin.linscott@spectrum-health.org

William Beaumont Hospital

Sharon Groff
Children's Miracle Network Asst. Director
3711 West 13 Mile Rd.
Royal Oak, MI 48073

(248) 551-3609
sgroff@beaumont.edu

Hurley Medical Center

Linda Tracy-Stephens
Children's Miracle Network Director
Hurley Foundation
One Hurley Plaza
Flint, MI 48503-5993

(810) 257-9428
ltracy1@hurleymc.com